apra screen printing info

Please note the following points for an optimal result of your printing:

max. printing area (W x D): 350 x 500 mm

Scale: 1:1

minimum line thickness: min. 0,3 mm

Colours:

- use spot colours and name them accordingly (HKS K, RAL, Pantone C)
- printing in white colour is possible
- use full-surface designs colour gradients or shades are not possible
- Please note: colours appear to look differently when used on light surfaces compared to dark surfaces
- the appearance of colours may vary between monitor and printing result if a non-calibrated monitor is used
- The ink is resistent against Ethanol, Isopropanol and Aceton.
- The printing on glass is possible to a certain extend

File formats:

- the files have to be **vector graphics** (AI / EPS / SVG / vector PDF / CorelDraw)
- dxf or dwg may be used, but need to be checked first (case-by-case review)
- The following formats cannot be used:
 - Pixel files like JPEG, TIF, GIF, PNG, BMP (even if they are inserted into or included in vector files)
 - EPS, PDF or similar files that originate from a photo software
 - Word, PowerPoint or Excel files including the logo
- Logos: send logos as vector files separately (see below)

Fonts:

- all fonts in your artworks and in logos need to be converted to paths
- Please note: we can not make any changes on your texts

- The logos have to be **Vector files** (Formats: AI / EPS / SVG / vectorised PDF / CorelDraw) You can get those files from your printer's shop, design agency or your marketing department.
- Vectorized logos in dxf or dwg may be used, but need to be checked first (case-by-case review)
- The following formats cannot be used:
 - Pixel files like JPEG, TIF, GIF, PNG, BMP (even if they are inserted into or included in vector files)
 - EPS, PDF or similar files that originate from a photo software
 - Word, PowerPoint or Excel files including the logo
- the logo has to consist of full-surface designs colour gradients or shades are not possible

Remark: simply changing or renaming the file format will not make the file useable as a vector file!

All files not conform to these spezifications haved to be re-worked which will be charged with additional costs of 55 Euro per hour.

You have questions concerning digital printing or silkscreen printing? Just ask us - we will be pleased to advise you!



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