Screen printing

Please note the following points for an optimal result of your printing:

max. printing area (W x D): 350 x 500 mm
Scale: 1:1
minimum line thickness: 0,3 mm

Colours:
- Use spot colours and name them accordingly (HKS K, RAL, Pantone C)
- Printing in white colour is possible
- Use full-surface designs - colour gradients or shades are not possible
- Please note: colours appear to look differently when used on light surfaces compared to dark surfaces
- The appearance of colours may vary between monitor and printing result if a non-calibrated monitor is used
- The ink is resistent against Ethanol, Isopropanol and Aceton.
- The printing on glass is possible to a certain extend

File formats:
- The files have to be **vector graphics (AI / EPS / SVG / vector PDF / CorelDraw)**
- dxf or dwg may be used, but need to be checked first (case-by-case review)
- The following formats <u>cannot be used</u>:
    - Pixel files like JPEG, TIF, GIF, PNG, BMP (even if they are inserted into or included in vector files)
    - EPS, PDF or similar files that originate from a photo software
    - Word, PowerPoint or Excel files including the logo
- Logos: send logos as vector files separately (see below)

Fonts:
- All fonts in your artworks and in logos need to be converted to **paths**
- Please note: we can not make any changes on your texts

Logos:
- The logos have to be **Vector files** (Formats: **AI / EPS / SVG / vectorised PDF / CorelDraw**)
  You can get those files from your printer's shop, design agency or your marketing department.
- Vectorised logos in dxf or dwg may be used, but need to be checked first (case-by-case review)
- The following formats <u>cannot be used</u>:
    - Pixel files like JPEG, TIF, GIF, PNG, BMP (even if they are inserted into or included in vector files)
    - EPS, PDF or similar files that originate from a photo software
    - Word, PowerPoint or Excel files including the logo
- The logo has to consist of full-surface designs - colour gradients or shades are not possible

Remark: simply changing or renaming the file format will not make the file useable as a vector file!

All files not conform to these spezifications haved to be re-worked which will be charged with additional costs of 55 Euro per hour.

You have questions concerning digital printing or silkscreen printing?
Just ask us – we will be pleased to advise you!
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